



Google My Business Management

Get found by more online consumers and ensure that your business information is accurate



How Are Customers Searching for Your Business?

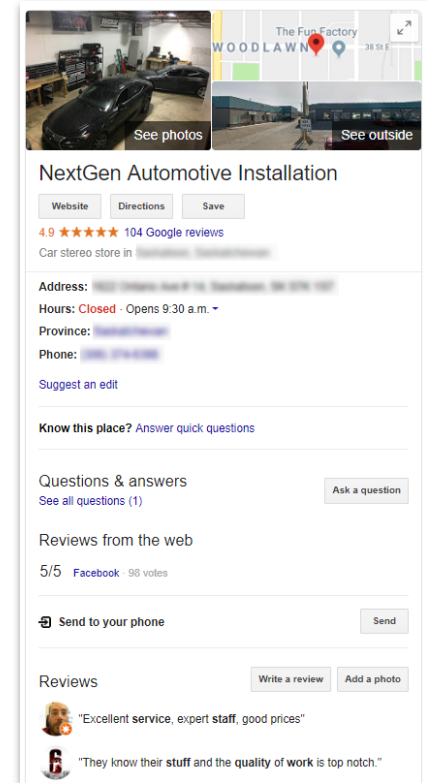
- They'll look up your business on the internet (probably using Google)
- Having a complete, accurate profile can help you close more deals
- You may lose potential customers if your profile is incomplete or inaccurate



What is Google My Business?

"Google My Business is a free and easy-to-use tool for businesses and organizations to manage their online presence across Google, including Search and Maps. If you verify and edit your business information, you can both *help customers find your business* and tell them your story."

Source: Google



Benefits of Google My Business



Manage your
information



Interact with your
customers



Understand and
expand your presence

Challenges for Business Owners

- Time
- Technical experience
- Focus



The Solution

Enhance your
business' online
presence with our
***Google My Business
Management*** service!



Included With This Service

- Google My Business verification and claim
- Listing setup
- Monthly NAP data verification
- 1 Google My Business post every month
- Upload photos provided by you



How does it work?

- A Marketing Strategist will contact you to verify, claim, and get access to your Google My Business.
- We'll review your business information every month to make sure it's always accurate.
- You can send us images that you want to add to your Google My Business.
- You'll have access to reports that show how online consumers interact with your Google My Business profile.



Google Stats

- The average Google listing that has been well-maintained with Google My Business gets **5X more views** than listings which haven't been claimed by their owners.
- Customers are **2.7x more likely to consider a business reputable** if they see a complete listing on Google Search and Maps.
- Consumers are **38% more likely to visit and 29% more likely to consider purchasing** from businesses with more complete listing information.

