

Listings Suite

Listing Builder, Listing Distribution, Listing Sync Pro



Duly
MARKETING



Businesses should have the

ability to...

**Be found
and
accurate**

Online, offline, and on
mobile devices



**Make listing
updates in
real time**

**See proof-of-
performance**



from one location.

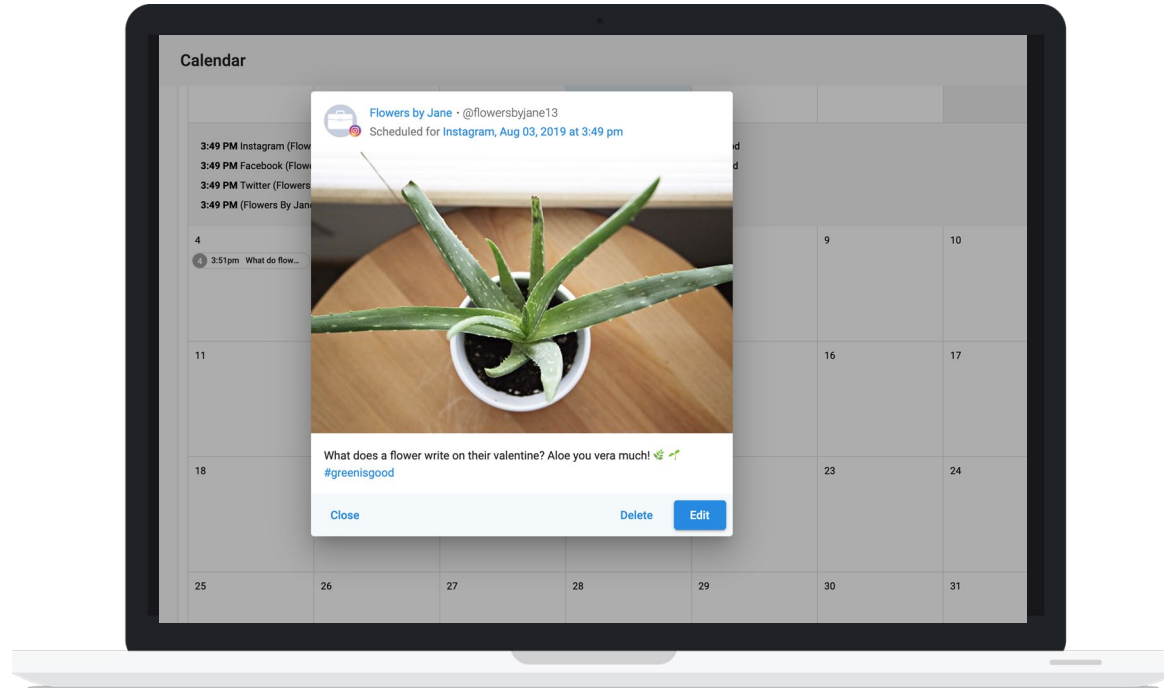
Listings Suite



What is the Listings Suite?

A listings management tool that allows you to:

- Push listing data to aggregators and straight to directories
- Ensure you are accurate and found across the web, mobile devices, and voice search
- Make updates in real-time
- View Google insights
- Show proof-of-performance



Listings Suite











Listing Sync Pro

Product Overview

Listing Sync Pro **pushes data** to the most important listing sources across the web and mobile apps.

- Make updates to your listings in real-time
- Protect your listings from 3rd party changes
- Suppress duplicate listings
- Provide proof of performance

Listing Sync Pro

Site Name	Site Type	Listing Accuracy	Sync Status
 Yelp	Directory	Listing is Accurate	✓ Synced
 Apple Maps	Map	Listing is Accurate	✓ Synced
 Bing Maps	Map	Listing is Accurate	✓ Synced
 Foursquare	Social	Listing is Accurate	✓ Synced
 Manta	Directory	Listing is Accurate	✓ Synced
 TomTom	GPS	Listing has been Accepted	✓ Submitted
 Brownbook	Directory	Listing is Accurate	✓ Synced
 Show Me Local	Directory	<i>Listing Accepted - Partial Syncing</i>	🔄 Syncing

Listings Suite



Tab: Overview Listing Builder at a glance

Overview

Your Listings management account at a glance:

- % of business profile complete
- My Listing visits
- Sites Syncing
- Syncing data providers

The screenshot shows the 'Overview' dashboard for Listing Builder. At the top right, there is a link to 'Edit Business Profile'. The main content area features a 'Welcome to Listing Builder!' message with instructions on how to manage online presence. Below this are four key performance indicators (KPIs) with progress bars and corresponding action buttons:

Metric	Value	Progress	Action
Business Profile Completed	47%	Red progress bar at 47%	Edit Business Profile
My Listing New Visits	1	Blue progress bar at 1	Edit My Listing
Syncing Data Providers	4/4	Green progress bar at 100%	Monitor Listing Distribution
Sites Syncing	68/72	Green progress bar at 68%	Manage Listing Sync

Additional features include 'Take a Tour' and 'Watch Overview Video' buttons in the welcome section, and 'Watch How It Works' links under the Syncing Data Providers and Sites Syncing metrics. A vertical 'Feedback' button is located on the right side of the dashboard.

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Tab: Google Insights

See how your GMB Listing is performing

Google My Business Insights

- How and where customers search for and view your business
- Common actions your customers are taking on your listing
- Direction request
- Phone calls
- Photo insights

Google Insights

The image shows a desktop view of the Google My Business Insights dashboard on the left and a mobile phone displaying the business listing for Dandelion Chocolate on the right. The desktop view includes a blue storefront icon with a 'G' logo, a 'Connect Google My Business' button, and a 'Searches' section with a line graph. The mobile phone screen shows the business name 'dandelion chocolate', a map, a 4.6-star rating with 129 reviews, and contact information including the address '740 Valencia Street, San Francisco, CA 94110' and hours 'Open today 10:00 am - 10:00 pm'.

Understand your customers w
Discover how people are interacting with you
and what actions they take so you can bett

Connect Google My Business

Searches
How customers search for your business

Connect account to view

View
Where
Con

dandelion chocolate

Dandelion Chocolate
4.6 ★★★★★ 129 reviews · \$
Chocolate Shop

Call Directions Share Website

Small-batch chocolatier offering handmade candy bars & brownies, cocoa beans & educational classes.

740 Valencia Street, San Francisco, CA 94110

Open today 10:00 am - 10:00 pm

Menu

More about Dandelion Chocolate

Listings Suite



Tab: My Listing

My Listing

- Create, manage, and update a landing page for your customers to visit
- Customers can leave feedback on your business
- Track visitors and view analytics
- Add themes, branding, domains, and more

Home Reviews

Booster Juice

LOCATION

Booster Juice
1623 8 Street East
Saskatoon, SK S7H 0T2
[View Map](#)
(306) 652-8445
<http://www.boosterjuice.com/>

HOURS OF OPERATION

MONDAY
7:00AM - 10:00PM
TUESDAY
7:00AM - 10:00PM
WEDNESDAY
7:00AM - 10:00PM
THURSDAY
7:00AM - 10:00PM
FRIDAY
7:00AM - 10:00PM
SATURDAY
8:00AM - 10:00PM

The map shows the location of Booster Juice at 1623 8 Street East, Saskatoon, SK. The map includes labels for nearby streets (Main St, 12 St E, 11th St E, 10th St E, 9th St E, 7th St E, 5 St E, Ewart Ave, Cumberland Ave S, Jackson Ave, Park Ave, Louise Ave) and other businesses (Bishop Murray High School, Islamic Assoc Saskatchewan, Latham, Dragon's Den Games, Boston Pizza, Cyatime, Sobeys, Varsity Common, McDonald's, Tim Hortons, Elite Property Management Ltd, Canadian Tire Gas+, Colonial Ice Cold Beer & Wine Store, Hotels Inc, Medic, Holliston School, Congregational Church).

Listings Suite













Tab: Listing Sync Check up on your listing health

Listing Sync

A place to create, update, and check on business listings and to show proof-of-performance

- Create and edit listings, such as adding business hours or photos
- Updates will be distributed across synced sources
- Check on any submission inconsistencies

 Yelp	Directory	Listing is Accurate	✓ Synced
 Apple Maps	Map	Listing is Accurate	✓ Synced
 Bing Maps	Map	Listing Accepted - Partial Syncing	🔄 Syncing
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 Manta	Directory	Listing is Accurate	✓ Synced
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 Show Me Local	Directory	Listing is Accurate	✓ Synced
 Tupalo	Directory	Listing is Accurate	✓ Synced
 acompio	Directory	Listing is Accurate	✓ Synced

